CLAIMS

Having thus described the invention, what is claimed as new and desired to be secured by Letters Patent is as follows:

1. A device for shaping the visor portion of athletic headwear said visor having a lateral width and a longitudinal width, comprising:

A unitary shaped body comprised of a rigid material composition having a front surface, a back surface, and a depth, the front surface separated from the back surface by said depth;

a stabilizing support member; and

a channel bisecting said unitary shaped body into an upper arcuate portion and a lower arcuate portion, said channel having an upper edge, a lower edge, an opening width, an arch and a length such that said opening width separates the upper edge from said lower edge such that said upper edge is adjacent to said upper arcuate portion and said lower edge is adjacent to said lower arcuate portion for the length of said arch.

- 2. The device of claim 1 wherein said channel is further comprised such that the opening width is greater than the width of said visor and the perimeter length is greater than said length of said visor.
- 3. The device of claim 2 wherein said channel allows for receipt of said visor into said channel.
- 4. The device of claim 3 wherein said channel is further comprised such that the top edge and the bottom edge exert uniform pressure over the length of said visor.
- 5. The device of claim 1, wherein said front surface provides for the display of graphical images along the circumference of said top region and said bottom region.

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- 6. The device of claim 1 wherein said stabilizing support member is comprised of an appendage perpendicular to said visor portion when inserted into said channel such that said appendage maintains the visor in an upright position while preventing it from rotating.
- 7. The device of claim 6 wherein said appendage allows for the display of graphical images.
- 8. A method for displaying athletic headwear having a visor placed on a horizontal surface, comprising: providing at least one unibody arcuate shaping device comprised of rigid material with at least one stabilizing arm and a channel separating said rigid material into an upper arcuate region and a lower arcuate region designed to receive said visor; receiving said visor a distance from the visor's edge by the arcuate shaping device; supporting said visor parallel to said horizontal surface; and displaying said visor in said arcuate shaping device.
- 9. The method of claim 8 further comprising the step of affixing a graphical image along the circumference of said arcuate shaping device.
- 10. The method of claim 8 further comprising the step of affixing a graphical image on the stabilizing arm.
- 11. An improved method for storing plural athletic headwear having a visor on a horizontal surface, comprising: providing plural unibody arcuate shaping devices comprised of rigid material with at least one stabilizing arm and a channel separating said rigid material into an upper arcuate region and a lower arcuate region designed to receive said visor; receiving said visor a distance from the visor's edge by the arcuate shaping device; positioning first arcuate shaping device on the horizontal surface; storing remaining headwear vertically such that the lower arcuate region of said arcuate shaped device is adjacent to visor of prior positioned headwear.

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12. An improved method for transporting athletic headwear having a visor inside a transportable bag, comprising: providing at least one unibody arcuate shaping device comprised of rigid material with at least one stabilizing arm and a channel separating said rigid material into an upper arcuate region and a lower arcuate region designed to receive said visor; receiving said visor a distance from the visor's edge by the arcuate shaping device; placing said arcuate shaping device inside transportable bag; and transporting the athletic headwear.